



Advertising Contract, 2016-2017 Concert Season

Advertiser: _____	Contact Name: if different from above _____
Address: _____	Email: if different from above _____
City: _____	State: _____ Zip: _____

I wish to purchase an ad for placement in the Sing Napa Valley concert programs for the 2016-2017 season. I understand the ad will appear in all Sing Napa Valley programs, no fewer than three for the season. My preferred ad size and placement is checked below:

<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="padding: 2px;"><input type="checkbox"/> Outside Back Cover (8" x 5")</td> <td style="text-align: right; padding: 2px;">\$ 500</td> </tr> <tr> <td style="padding: 2px;"><input type="checkbox"/> Inside Front Cover (8" x 5")</td> <td style="text-align: right; padding: 2px;">\$ 450</td> </tr> <tr> <td style="padding: 2px;"><input type="checkbox"/> Inside Back Cover (8" x 5")</td> <td style="text-align: right; padding: 2px;">\$ 450</td> </tr> <tr> <td style="padding: 2px;"><input type="checkbox"/> Inside Full Page (8" x 5")</td> <td style="text-align: right; padding: 2px;">\$ 400</td> </tr> <tr> <td style="padding: 2px;"><input type="checkbox"/> Half Page H (4" x 5"); V (8" x 2½")</td> <td style="text-align: right; padding: 2px;">\$ 250</td> </tr> <tr> <td style="padding: 2px;"><input type="checkbox"/> Quarter Page H (2" x 5"); V (4" x 2½"); or business card</td> <td style="text-align: right; padding: 2px;">\$ 150</td> </tr> <tr> <td style="padding: 2px;"><input type="checkbox"/> I do not wish place an ad at this time, but will support Sing Napa Valley with a donation of:</td> <td style="text-align: right; padding: 2px;">\$ _____</td> </tr> </table>	<input type="checkbox"/> Outside Back Cover (8" x 5")	\$ 500	<input type="checkbox"/> Inside Front Cover (8" x 5")	\$ 450	<input type="checkbox"/> Inside Back Cover (8" x 5")	\$ 450	<input type="checkbox"/> Inside Full Page (8" x 5")	\$ 400	<input type="checkbox"/> Half Page H (4" x 5"); V (8" x 2½")	\$ 250	<input type="checkbox"/> Quarter Page H (2" x 5"); V (4" x 2½"); or business card	\$ 150	<input type="checkbox"/> I do not wish place an ad at this time, but will support Sing Napa Valley with a donation of:	\$ _____	<p style="text-align: center;">Ad Submission Terms / Deadlines</p> <p>≈ Submit ad imagery and payment by <u>November 15, 2016</u> (deadline firm)</p> <p>≈ Forward final ad copy, imagery or business card to Jan Lanterman at janlanterman@gmail.com</p> <p>≈ Submit payment electronically by PayPal through the Sing Napa Valley website at singnapavalley.org, or submit mail-in payment by check or credit card to Sing Napa Valley, PO Box 2774, Napa, CA 94558</p> <p>≈ Checks payable to Sing Napa Valley, or submit in person to your SNV contact.</p> <p>≈ Questions about advertising? Contact Marie Hoemke at 707-337-8908, or mhoemke7@msn.com</p> <p>≈ Further information about Sing Napa Valley? Contact Jan Caldwell at 707-341-6790, or info@singnapavalley.org</p>
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<p>Ad Submission Guidelines</p> <p>≈ Electronic files in .eps, .tif, .jpg, or .pdf format</p> <p>≈ Business cards - horizontal or vertical accepted</p> <p>≈ Crisp, black and white imagery; color imagery acceptable for outside back cover</p> <p>≈ Is your ad image and copy exactly the same as last year? If so, check here <input type="checkbox"/>; no need to resubmit image/copy</p> <p>≈ No faxed images (fax images do not reproduce well)</p>															

Signature: _____	Date: _____
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For Sing Napa Valley Use

SNV Member Ad Sponsor:		SNV Sponsor Email:	
Payment:	\$ _____	SNV Sponsor Phone:	
Payment Method:	<input type="checkbox"/> PayPal	<input type="checkbox"/> CC	CC #:
Date:	<input type="checkbox"/> Cash	<input type="checkbox"/> Check	Check #:

Thank you for supporting the arts!

Sing Napa Valley is a 501 (c) (3) not-for-profit organization. Tax ID #: 47-2132602